

India @ Seventy

Boom Country? The New Wave of Indian Enterprise

Evening Discussion

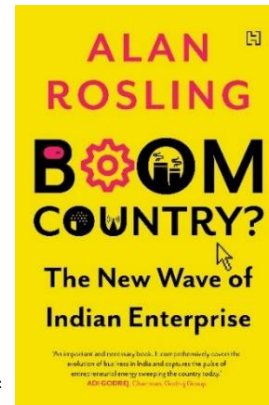
Tuesday, November 21, 2017

Asia Society Hong Kong Center, 9 Justice Drive, Admiralty

Drinks Reception 18:00, Presentation & Discussion 18:30, Close 20:00

\$200 Asia Society members/ FTAHK/ HKVCA/ WHUB ; \$350 Non-members

In *Boom Country? The New Wave of Indian Enterprise*, Alan Rosling asserts that something new and exciting is developing in early stage business in India that will help transform the economy. Based on interviews with more than 100 of India's leading entrepreneurs, investors and business leaders, the author's deep involvement with Indian business over many years has enabled him to weave many inspiring stories into a critical yet profoundly optimistic analysis of business in India. Join the discussion with Alan Rosling and a group of young entrepreneurs from India moderated by Victor Mallet of the Financial Times.



Bhavish Aggarwal is Co-Founder and CEO of Ola (formerly Olacabs), India's most popular mobile app for personal transportation, started in 2010. Ola integrates city transportation for customers and driver partners onto a mobile technology platform ensuring convenient, transparent and quick service fulfillment. Using the Ola mobile app, users across 110 cities can book from over 700,000 vehicles. Mr. Aggarwal previously worked with Microsoft Research, and is an alumnus of IIT Bombay.



Amuleek Singh Bijral is CEO and Co-Founder of Chai Point, which is revolutionizing the way chai (tea) is consumed in India. Beginning with its first store in 2010, Chai Point has rapidly grown sell over 300,000 cups of tea every day. Before starting Mountain Trail Foods Private Limited (Chai Point is a brand under it), he was the country manager for RSA, an information security company. He is a graduate of Thapar University, Punjab and received his MBA from Harvard Business School.



Akanksha Hazari is Founder and CEO of m.Paani, which connects brands directly to mass-market consumers and unorganized retail with India's first and only data, loyalty and marketing platform. The proprietary data enables the company to deliver intelligence to its partners. She is the winner of the Vital Voices Global Leadership Economic Empowerment Award 2016 and Google India Rising Star Award 2014, among others. She is a graduate of Princeton University and University of Cambridge.



Karthik Reddy is Co-Founder and Managing Partner of Blume Ventures, one of India's leading early stage venture funds. At Blume, he has led the majority of the investments, and advises and serves on the boards of some of the investments. Mr. Reddy's stints at American Express, Reuters Instinet and Bennett Coleman have given him experience in the US and India in Financial Markets, Technology and Media. He is an alumni of IIT, IIM and University of Pennsylvania's Wharton School.



Alan Rosling is an entrepreneur and strategic advisor with a deep engagement with India over the past 35 years. He co-founded Kiran Energy after leaving the Tata Group, where he was the first non-Indian Executive Director of Tata Sons, charged with internationalization of the group. He served for three years as Special Advisor to the British prime minister in the Policy Unit and was awarded a CBE in 2014. Mr. Rosling was educated at the University of Cambridge and Harvard Business School.



Victor Mallet is Asia news editor for the *Financial Times*, and was bureau chief in South Asia, based in New Delhi, from 2012-2016. He twice won the Society of Publishers in Asia's award for opinion writing. In India, he was twice awarded the Ramnath Goenka Award for Excellence in Journalism as a foreign correspondent. He is the author of *The Trouble with Tigers* and *River of Life, River of Death: The Ganges and India's Future* (just published). He is a graduate of Oxford University. (Moderator)

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India @ Seventy

The Startup Ecosystem: Unleashing Mobility and the Next Big Opportunities

Luncheon Dialogue with **BHAVISH AGGARWAL**, Co-Founder, Ola and **STEVEN LAM**, Co-Founder, GOGO VAN

Wednesday, November 22, 2017

Asia Society Hong Kong Center, 9 Justice Drive, Admiralty

Registration 12:15, Luncheon 12:30, Close 14:00

\$500 Asia Society members/ FTAHK/ HKVCA/ WHUB; \$650 Non-members



India today is the third largest base for technology startups in the world after the US and UK. Last year global investors accounted for the largest portion of capital flow and Chinese investment in Indian startups is rapidly increasing. Hong Kong is developing a strong startup ecosystem, leveraging on its strength as a global financial center with deep relations with the Mainland's huge economy. **Bhavish Aggarwal**, CEO and Co-Founder Ola, whose startup is now valued at around US\$5 billion and a major competitor to Uber in India and **Steven Lam**, CEO and Co-Founder of GOGO VAN, Hong Kong's first US\$1 billion startup, will discuss India and Hong Kong's startup ecosystem, their challenges, competing against global majors like Uber and the next big opportunities in the fiercely competitive and rapidly changing startup landscape.



Bhavish Aggarwal is the Co-Founder and CEO of Ola (formerly Olacabs), India's most popular mobile app for personal transportation. He started Ola in 2010 with a mission to build mobility for a billion Indians. Ola integrates city transportation for customers and driver partners onto a mobile technology platform ensuring convenient, transparent and quick service fulfillment. Using the Ola mobile app, users across 110 cities can book from over 700,000 vehicles. Mr. Aggarwal is an alumnus of IIT Bombay and worked with Microsoft Research for two years, where he filed two patents and published three papers in international journals.



Steven Lam is the Co-Founder and CEO of GOGO VAN, which was founded in 2013. Mr. Lam is responsible for the development of the overall business strategy and driving the growth and profitability of the business across the region. This also includes establishing business partnerships and securing funding. He has a wealth of entrepreneurial skills. Prior to founding GOGO VAN, Mr. Lam started BoxAd in 2010, an advertising company which advertises on lunch boxes in Hong Kong. He graduated in business administration with a focus on global management from the University of California, Berkeley - Walter A. Haas School of Business.



Alan Rosling is an entrepreneur and strategic advisor with a deep engagement with India over the past 35 years. He co-founded Kiran Energy after leaving the Tata Group, where he was the first non-Indian Executive Director of Tata Sons, charged with internationalization of the group. He served for three years as Special Advisor to the British prime minister in the Policy Unit and was awarded a CBE in 2014. Mr. Rosling was educated at the University of Cambridge and Harvard Business School. (Moderator)

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