



J.A.D.E Conference 2018 – Building Resilient Entrepreneurship

<https://the-jade.org/>

<https://jade-conference-2018.eventbrite.hk>

For HKVCA members and friends

SEEKING CAPITAL & SCALING UP? INVESTING INTO SCALABLE STARTUPS? **Get Noticed > Get Funded > Grow Faster**

If you are planning to launch a startup, this is a great event for you. Taste the secret sauce; hear other founders failures and successes! Get inside the heads of investors and find out how they judge!

A gathering of Silicon Valley and Hong Kong founders and investors in this **intimate** and **unconventional** conference!

The premier venue to connect with innovators, investors, and peers to catalyze entrepreneurship.

When: May 15, 2018
08:55 to 16:45
Drinks: 16.45 to 18:00

Where: 35/F, One Pacific Place, Admiralty, Hong Kong

Audience: Startups, Investors, People interested in technology and the future!

Topics:

- Product-Market Fit
- AI and Deep Learning
- Design Thinking in Innovation
- Lean Startup, Agile and SCRUM
- Founders' Stories
- Meet the Investors

Registration Methods:

- Eventbrite or Cash (see page 4)

Top-notch sharers!



Kevin Bluer
CTO
Nest Global



Alex Cheng
Partner & Co-
founder, Catalyst
Ventures



Alan Chiu
Partner,
XSeed Capital;
Co-President, Stanford
Angels & Entrepreneurs



Bonnie Cheung
Partner,
500 Startups



Patrick Guerra
Co-founder, Encore
Venture Accelerator;
Ex-President & CEO,
SpinCircuit



Sammy Hsieh
Co-founder & CEO,
iClick Interactive
(Nasdaq: ICLK)



Patrick Ip
Managing Director,
China-ASEAN Fund



Sridhar Iyengar, Ph.D
Founder & CEO,
Elemental Machines;
Co-Founder, Misfit;
Co-Founder,
AgaMatrix



Wendy Kok
Co-Founder & CEO
J.A.D.E



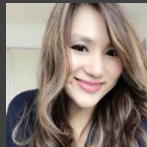
Tak Lo
Managing Partner,
Zeroth.AI



Lap Man
Founder & CEO,
DYXNet Group;
Co-founder &
Managing Partner,
Beyond Ventures



SC Moatti
Managing Partner,
Mighty Capital;
Founder, Products That
Count



Rina Neoh
Managing Partner
Platform E
"Top 10 Most Inspiring
Woman in Singapore"



Brandon Ng
Founder & CEO,
AMPD Energy
"Forbes 30 under 30"



Hendrick Sin
CEO & Chairman,
CMGE Group



Hobert Wai, Ph.D
Partner, Black Tiger
Capital;
Ex-Becton Dickinson



Stephen S.Y. Wong
CEO,
Asiamiles



Albert Wong
CEO
Hong Kong Science &
Technology Park



Marietta Wu
Managing Director
Quan Venture Fund;
Co-Founder
Zai Lab (Nasdaq: ZLAB)



Raymond Yip
Founder, Clickful;
Co-Founder,
Shopline



Sohila Zadrán, Ph.D
Founder, Igantia
Therapeutics;
Lecturer, Stanford

Co-organizer:
Hong Kong Science & Technology Park Corporation

Interactive deep dive!

How to achieve Product-Market Fit?

- Learn from **Sammy Hsieh**, Co-Founder & CEO of iClick Interactive on how he built his Hong Kong startup from scratch and devise a product market fit strategy for China market
- Listen to **SC Moatti**, Founder of Products That Count, the largest platform in the world for product managers and best selling author on Unlocking New Sources of Growth with Product-Market Fit strategy
- Interact with **Alan Chiu**, Partner of XSeed Capital, Co-founder of Listo Financial, and co-President at Stanford Angels & Entrepreneurs

Artificial Intelligence and Deep Learning Application

- Hear **Dr. Sohila Zadran**, a lecturer at Stanford on AI and Deep Learning, get her latest insights
- Hear from **Tak Lo**, Co-founder and Partner at Zeroth.AI, the only AI incubator in Hong Kong!

Agile Development, SCRUM, Lean Startup Methodology? Which one is best for me?

- Have you watched the HBO Silicon Valley series in which SCRUM has made them go faster? Watch this short excerpt: <https://youtu.be/oyVksFviJVE>
- **Dr. Hobert Wai**, Partner at Black Tiger Capital, will share with you how to use agile to create better products in less time in biotech and beyond
- **Patrick Guerra**, former senior executive at HP and AMD, now co-founder of Encore Venture Accelerator, will share lean startup methodology

How do you apply Design Thinking to drive innovation and growth?

- Empower others in your company with design thinking to drive innovation. **Stephen S.Y. Wong**, Asiamiles CEO, will talk about design thinking in action

Founders' Stories (un-conference style)

- Nothing is better than real life stories! We bring many to you!
- **Hendrick Sin**, Co-founder & Vice-Chairman of CMGE Group, will share with you his quest to build CMGE into the largest publisher of mobile games in China!
- And **Brandon Ng, Raymond Yip** on why they have launched their startups in Hong Kong

Meet the Investors and Founders (un-conference style)

- How to spot the billion dollar startup? What does it take to raise beyond Seed and Series A?
- **Lap Man, Dr. Marietta Wu, Bonnie Cheung, Alex Cheng, Tak Lo, Rina Neoh** will share their insights!

And, special opening keynote by Albert Wong, CEO of Hong Kong Science & Technology Park Corporation!

Amazing Partners & Sponsors!

Co-organizer:



Platinum sponsors:



Cooley 科律

Deloitte.

Silver sponsor:



Supporting organizations:



Registration Methods for Friends and Members of HKVCA:

1. Register at Eventbrite: <https://jade-conference-2018.eventbrite.hk>, and enter promotional code **HKVCA** to access the special promotional ticket of US\$50;
- OR
2. Email wendy@the-jade.org to reserve your seat and pay on the day with cash of HK\$400. Please quote promotional code **HKVCA** at the registration desk when making payments.