

Public Securities Offering

Cross-Border Listings by China Firms

5 - 6 August 2004 • JW Marriott • Hong Kong

Featured Speakers Include:

- * Kathy Xu, *Partner*, **Baring Private Equity Partners**
- * Raymond Foo, *Chief Regional Strategist*, **BNP Paribas Peregrine**
- * Chris Kearns, *Director*, **Bank of New York**
- * Lawrence Chia, *Partner*, **Deloitte & Touche**
- * Michael Qi, *Partner*, **Fangda Partners**
- * Graham Colbourne, *Chairman of Asia Pacific/Director*, **FTSE**
- * Zhu Shan, *Managing Director*, **FTSE-Xinhua Indices**
- * Lawrence Fok, *Head of Business Devt & Investor Services/EVP*, **HKEX**
- * Caroline Wee, *Partner*, **Crest Capital Partners – ING Barings**
- * Shaun Rein, *Principal*, **Inter-Asia Venture Management**
- * Alison Chow, *CEO*, **IrAsia.com**
- * Ghanshyam Dass, *Managing Director Asia*, **NASDAQ**
- * Alison Wong, *Partner*, **PricewaterhouseCoopers**
- * Peter Choo, *CEO*, **SBI E2-Capital**
- * Ng Shin Ein, *AVP*, **SGX**
- * Richard Tsang, *Chairman*, **Strategic Public Relations Group**
- * Hong Chen, *Chairman*, **The Hina Group**
- * KO Chia, *Managing Director*, **Walden International**

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“The recent spate of successful initial public offerings signals that public listings are back in vogue. It heralds the advent of vibrant, yet fiercely competitive listing activity, with China playing a central role.”

Asia Private Equity Review

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- Benefits of listing on SGX & mandatory requirements
- New disclosure guidelines

Ng Shin Ein, *Assistant Vice-President of Listings, SGX*

- 1500 **SUCCESSFUL LISTING STRATEGIES ON SGX**
- Pre-IPO opportunities and strategies for a successful listing
 - Factors that contribute to a successful IPO in Singapore
 - Case studies

Peter Choo, *CEO, SBI E2-Capital*

1530 *Afternoon Refreshments*

- 1600 **MANAGING INSTITUTIONAL AND RETAIL CUSTOMER-RELATIONSHIP FOR SUCCESSFUL IPOs**

Richard Tsang, *Chairman, Strategic Public Relations Group*

- 1630 **INVESTOR RELATIONS: IDENTIFYING AND REACHING OUT TO EXISTING AND POTENTIAL INVESTORS**

- Essential steps to gain maximum exposure to investment community
- Leveraging the Internet in enhancing investor relations
- Critical success factors

Alison Chow, *CEO, Irasia.com*

1700 *Open Forum for Q&A Session*

1715 *Close of Day One*

DAY TWO FRIDAY, 6 AUGUST 2004

0900 *Opening Address by Chairman*

- 0910 **OVERVIEW OF CHINA IPO MARKET AND WHAT FOREIGN INVESTORS LOOK FOR**

- The China market – hard or soft landing?
- Sectors that foreign investors are keen to invest in
- Type of companies that foreign investors look for
- Differences between listing in A-share and Hong Kong stock markets

Mr. Raymond Foo, *Chief Regional Strategist, BNP Paribas Peregrine*

- 0930 **PRESERVING SHAREHOLDERS' WEALTH IN THE EVENT OF IPOs**

- Valuation & pricing issues
- Cost factors & time costs
- Deal structuring on foreign bourses
- Avoiding pre and post listing pitfalls
- Due diligence process

Senior Representative, *CLSA (invited)*

- 1000 **FINANCIAL ADVICE FOR CROSS-BORDER IPOs**

- Independent financial advice or lead underwriters for cross-border IPOs
- Preparation for listing & evaluating the business

- Choice of investment bank
- Valuation of the company to be listed overseas

Lawrence Chia, *Partner, Deloitte & Touche*

1030 *Morning refreshments*

- 1100 **HOW TO ADD VALUE FROM AN ACCOUNTING PERSPECTIVE**

Alison Wong, *Partner, PricewaterhouseCoopers*

- 1130 **COUNTRY CLASSIFICATION: CREATING TRANSPARENT AND OBJECTIVE GLOBAL STANDARDS**

Graham Colbourne, *Director/Chairman of Asia Pacific FTSE*

- 1200 **OPPORTUNITIES OF FTSE-XINHUA JOINT VENTURE**

- Recent developments in China & HK capital markets
- An introduction to FTSE-Xinhua index
- Benefits of using index to attract foreign investors
- Opportunities & challenges of ETFs

Zhu Shan, *Managing Director, FTSE-Xinhua Indices*

1230 *Open Forum for Q&A followed by Networking Luncheon for Speakers & Delegates*

- 1400 **PANEL DISCUSSION: CROSS-BORDER LISTING BY A VENTURE FIRM - AN EXIT STRATEGY**

Panelists

Caroline Wee, *Partner, Crest Capital Partners – ING Barings*
Shaun Rein, *Principal, Inter-Asia Venture Management*

Moderator (to be advised)

1445 *Open Forum for Q&A Session*

- 1500 **OVERVIEW OF POST-IPO EQUITY FINANCING**

- Purpose, nature & size of share issues
- Regulatory requirements
- Market participants and global custody

Speaker to be advised

1530 *Afternoon Refreshments*

- 1600 **OUTLOOK FOR CHINA'S ECONOMY & UPCOMING SECTORS FOR INVESTORS**

Evaluate opportunities with industry updates and growth forecasts in various sectors

Kathy Xu, *Partner, Baring Private Equity Partners*

KO Chia, *Managing Director, Walden International (invited)*

1630 *Open Forum for Q&A Session*

1645 *Closing Remarks & Close of Conference*

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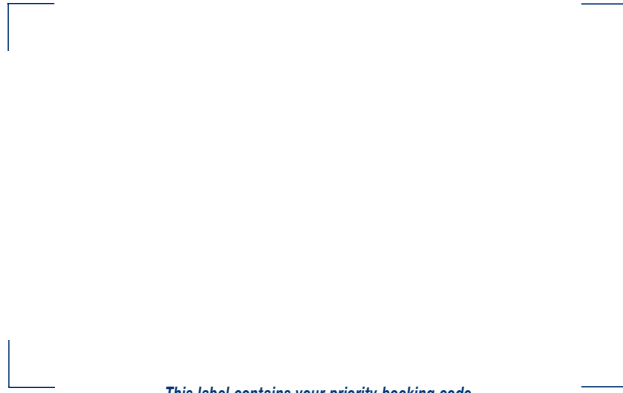


IBC ASIA (S) Pte Ltd
Company No: 200108203N
No.1 Grange Road
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