

Dear HKVCA,

It is with great pleasure and honor that we extend you our formal invitation to the “**Venture Investment Fair 2010**”, an event co-organized by the Korean Venture Capital Association (KVCA) and the Korea Venture Investment Corp. (KVIC), and hosted by the Small and Medium Business Administration (SMBA) of the Republic of Korea. The event will be held at the Seoul KyoYuk MunHwa HoeKwan in Seoul from April 27th to 28th. The core objective of this fair is to present to potential financial and strategic investors, a comprehensive insight into Korea’s investment environment and opportunities, while providing all participants with an opportunity to forge strong and lasting partnerships with Korean LPs (Limited Partners), local Venture Capital firms and promising Korean Small and Medium Enterprises (SMEs).

o **Date & Time:** April 27th / 28th 2010, 10:00-19:00

o **Venue:** Seoul KyoYuk MunHwa HoeKwan Hotel (Seoul, Korea)

o **Attendance :** Approx. 300 companies, including global LP/GP, Korean VC, SMEs

o **Program**

Date	Time	Session		Location
April 27	10:00 ~ 10:20	<u>Opening</u> Opening remarks, Welcome speech		GAYAGEUM HALL
	10:20 ~ 12:00	<u>Forum 1</u> -Current status of Korean venture investment market -Operating strategy of KVIC -Green growth and technology (“Clean tech”)		
	12:00 ~ 13:30	<u>Luncheon</u> Global Investors’ view of Korea’s VC market		GEOMUNGO HALL(B, C)
	13:30 ~ 15:00	<u>Forum 2 :Trend of Global VC Investment</u> -Investment strategy since global financial crisis -Prospects for global economy and investment strategy in Asia		GEOMUNGO HALL(A)
	15:00 ~ 16:30	<u>Panel discussion</u> Cooperation in co-investment in Asia (Global LPs and Domestic GPs)		
	18:00~ 18:30	<u>Cooperation MOU signing ceremony</u> KVCA & VC associations in Asia		Business Room
	13:30 ~ 18:00	<u>1:1 Business Meeting</u> Strategic Alliance (Global LP and Domestic GP)		Business Room
<u>1:1 Booth Meeting for VB</u> - 1:1 Investment Meeting(GP/VB) - 1:1 Counseling Meeting (VB/Consulting Firm) * Tax, Legal, Accounting		Booth		
<u>VB Seminar (4 topics)</u> -Access strategy to global value chain -Investment strategy of VC -Government policy for supporting		<u>VC Seminar (4 topics)</u> -Investment and Exit tools of leading VC -The strategy of overseas LP	GAYAGEUM HALL(A/B)	

		Venture investment -Strategy of global growth and successful case	Reporting -Introduction of IFRS -Understanding of SPAC	
	18:30 ~ 20:00	<u>Banquet</u> Welcome Speech , Valedictory Speech, Gala Show		GEOMUNGO HALL(B,C)
April 28	09:00 ~ 11:00	<u>1:1 Business Meeting</u> -Investment consultation classified by interest (VB and Global VC) -Follow-on meeting (Global LP and Domestic GP)		Business Rooms
	11:00 ~ 11:30	<u>Contracting MOU for Investment</u> Formation of Co-Investment Fund (Global LP and GP)		
		11:30 ~	<u>Site Tours</u> G-Valley and successful venture business , R&D Cluster and research complex	

*This schedule is subject to change.

VC : Venture Capital
VB : Venture Business

While planning this program, we've placed emphasis on practical and functional elements with hope to make the event mutually beneficial for all participants. From this fair, we hope you'll get a better understanding of the current Korean venture business investment climate and also create broad and tight relationships, through exchange of information and knowledge, with Korean LPs (Limited Partners), local venture capital funds and investment prospects. Last but not least, you will be presented with multiple and promising investment opportunities through pre-arranged one-on-one business meetings with Korean SMEs. We are confident that you will find many of these companies attractive and the meetings constructive.

For an effective event planning, we would like to kindly ask you to notify us, as early as you can, of your intent to attend. On behalf of the Korean government, KVCA, and KVIC, I thank you in advance for your interest in the Venture Investment Fair 2010.

Thank You.

Yours Sincerely,

이강환

Do Yong-Hwan
Chairman of KVCA

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