

Speakers Bios



Gaven Cheong, Head of Investment Funds, Tiang & Partners

Gaven Cheong is the Head of Investment Funds at Tiang & Partners (an independent Hong Kong law firm and a member of the PwC network).

With nearly 20 years of fund formation and Hong Kong regulatory experience, Gaven is able to assist clients in the establishment and structuring of a diverse range of collective investment schemes including hedge funds, real estate funds, private equity arrangements, hybrid funds and other private investment structures, and regulatory advice in relation to investment management activity generally. He is also a pioneer in the crypto fund formation and regulatory advice space, having helped obtain the first regulatory licences in Hong Kong for the management of a fund of crypto funds and shortly after that, a pure virtual assets fund. Prior to becoming a funds lawyer, Gaven was a contentious insolvency lawyer with two other international firms. He regularly advises on the entire lifecycle of investment funds, from inception, restructuring through to termination.

Gaven is listed as an "Up and Coming" lawyer in "Investment Funds" by *Chambers Greater China Region 2023* edition, a recommended individual in "Investment Funds" by *Legal 500 Asia Pacific 2023* and "Private Funds – Formation" by *Who's Who Legal 2023* edition.



Helen Li, Partner, Financial Services Risk & Regulation, PwC

Helen Li is a partner specialising in the Asset and Wealth Management Industry Group. She is providing assurance and regulatory advisory services for asset management clients. She has extensive auditing and regulatory advisory experience, serving investment fund managers, advisors, fund administrators, hedge funds, private equity funds, MPF, traditional and SFC authorised funds. She is active in providing a wide range of regulatory advisory services to asset management clients, for example she conducts internal control review, regulatory compliance review for asset managers, prime brokers and other service providers. She is also focusing on the China Asset Management industry and provides assurance and regulatory advisory services to the China Fund Managers and their managed private equity, hedge funds, traditional and ETFs. Additionally, she has ample experience in providing regulatory advisory services to the start-up investment fund managers and investment advisors.

Helen is a member of the Hong Kong Institute of Certified Public Accountants (HKICPA) and the Association of Chartered Certified Accountants (ACCA). She is also a charter holder of Chartered Financial Analyst.

Helen was the Investment Fund Regulatory Advisory Panel (IFRAP) member of HKICPA from 2017 to 2021 and she is the chairman of IFRAP of HKICPA since 2021.



Vanessa Chan, Partner, Financial Services Tax, PwC

Vanessa Chan has over 20 years of tax experience and has deep knowledge about the financial service industry in Hong Kong, focusing on international tax and Hong Kong tax.

She has deep knowledge and extensive experience in investment fund formation and structuring, advising on carried interest structures, advising on investment holding structures and related tax implications of making investments in various jurisdictions and conducting tax due diligence review. In addition, she has been heavily involved in various tax policy initiatives relating to asset management and fund industry and has been driving the tax policy changes in Hong Kong on the private fund sector.